

GARMENT SALE



Bry's
MEMPHIS TENN.

Unmatchable Apparel at the End-of-the-Season Prices

A sale planned to occur at a time when the wearing apparel market is very uncertain. This season it was the long run of unseasonable weather which forced many of the manufacturers to sacrifice in order to secure financial relief. Our New York office, ever alert to the conditions, immediately notified us by wire, with the result that our buyers have returned with almost an endless variety of this season's most sought for styles at prices that we thought impossible on today's market.

Style and Quality in Some Instances Deserve Twice the Price

ESSES

2⁹⁵

Jersey and Satin Dresses. All and winter.

fine effects, embroidered and blouses among the minute styles.

ment Sale Price, \$19.95
ment Sale Price, \$24.95
ment Sale Price, \$35.00
ment Sale Price, \$45.00

SUITS

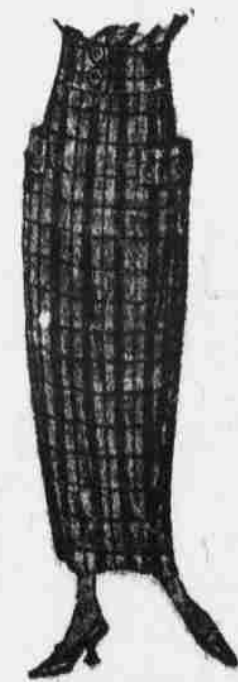
\$24⁹⁵

All silk lined, not a cotton suit in the lot. Broadcloth, silver-tone, velour, oxford, chevrona, tricotine. Suits that are the very newest.

The long coats, the plain tailored and the short ripple effects. Large fur collars, fancy braids, embroidered, in fact, a suit to please all styles.

210 Suits, November Garment Sale Price, \$35.00
225 Suits, November Garment Sale Price, \$45.00
150 Suits, November Garment Sale Price, \$55.00
97 Suits, November Garment Sale Price, \$65.00
(Third Floor.)

Those Popular Plaid Skirts



Fashion's Favored
Plaids For Fall and
Winter Wear
Underpriced
For This November
Garment Sale—

\$11.75

Newest plaids. Every skirt has a youthful line. All wool. Every imaginable combination plaid colors in an elaborate display. Unique styles, peg effects, button backs, shirred models, semitailored, cuff bottoms; models of all styles.

Buttons, belts and pockets are generously applied to make more attractive. Also we have a complete line of every style material and color of French and men's wear serges, yalama cloth, broadcloth, prunellas, silvertone, etc.

(Third Floor.)

Girls' and Children's Shop

Unmatchable Values For the Little Miss



Girls' Serge and Silk
Dresses

(Sizes 6 to 16 Years)

\$10

Hosts of little girls will be proud to slip on these handsome and stylish wool serge frocks. They are practical, plain styles, suitable for school or dainty trimmed models for best.

Girls' dresses made in the high-waisted styles, trimmed with black silk braids, bone or metal buttons; bright colored wool embroidery and pretty washable collars of sheer laces, etc.

(Third Floor—Annex.)

Girls' Warm Winter
Coats

Plain tailored and fur-trimmed coats for girls 6 to 16. A splendid collection of new models of velours, polo, kerseys and zibeline; all colors; lined and interlined.

Girls' Dresses, \$1.79

Attractive dresses fashioned of plaids, stripes and combination colors, in the blouse, belted and one-piece models; sizes 6 to 16½.

Girls' Jean Middies, \$1.79

Colors of red, navy, copen, green, rose, white and colored trimmed; sizes 6 to 22; trimmings of braids, ties, emblems, laces, pockets, belts.

(Third Floor—Annex.)

Says Fox Furs

ment Sale Opens With \$8,000 Worth of savings of 40% to 50%

Elegant Fox Scarfs \$25

These are all animal-shaped scarfs, wonderful luster. Can be worn in several different ways.

One Lot of Finest

FOX SCARFS, \$55

In this group you will find imported skins of Swedish, Russian and Danish foxes. All of a beautiful luster.

PES \$500.00

at 50 cents on the dollar. Made of select mink skins.

Genuine Alaskan Foxes

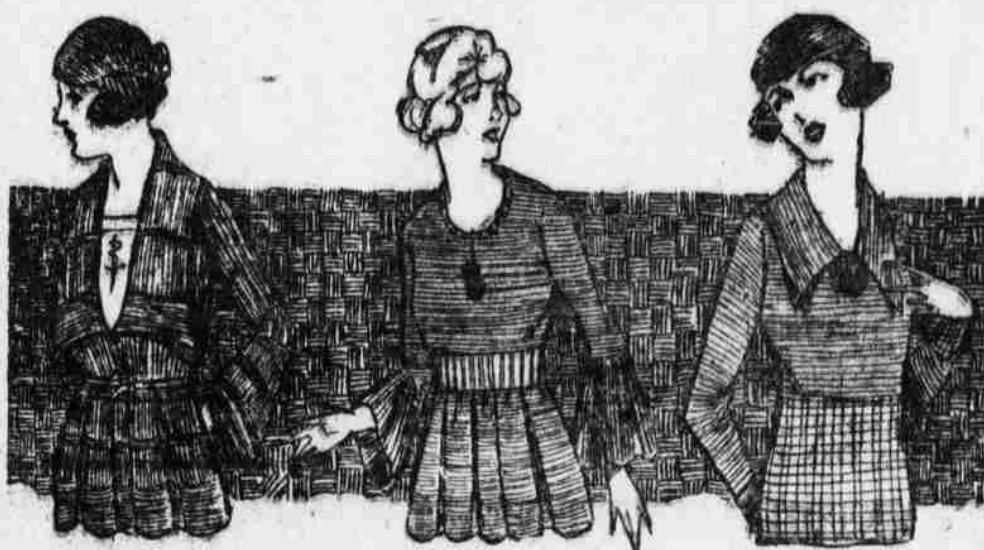
Large, long-haired, lustrous full fox skins in colors of brown, taupe, black. These scarfs can be worn many different ways. \$95.00

ES AND COATEES, \$75-\$445

Beaver Coatees

A 30-inch length, with full sweep flare, genuine beaver, with large shawl collar. Belt which can be worn many ways and cuffs in the bell shape. A wonder at the price. \$250.00

Hundreds of Stylish New WOOL SWEATERS



Specially Priced For the November Garment Sale

\$5.95

\$7.95

Sweaters in the fishtail or middy models, link-and-link stitch or fancy weaves, with flat or roll collars and regulation sleeves.

Colors are salmon, china blue, turquoise and the American Beauty buff. All are specially priced at \$5.95, \$7.95.

(Main Floor.)

200 Fashionable Slip-On Sweaters \$3.98

Olive, salmon, American beauty, tan, old rose, pea green, cadet blue, purple, khaki, as well as combinations in a variety of the most favored models.